

Beat: Lifestyle

FLOOD OF SWIMMING POOLS FOR OLIGARCHS IN LONDON

GLASS-BOTTOMED SWIMMING POOL BRIDGE

PARIS - LONDON, 26.08.2015, 18:45 Time

USPA NEWS - A new luxury apartment development in London is planning on adding a "sky pool"^[?]. The all-glass pool will act as a bridge between two apartment buildings in Embassy Gardens, a 2,000-home complex in London's Nine Elms neighborhood...

A new luxury apartment development in London is planning on adding a "sky pool"^[?]. The all-glass pool will act as a bridge between two apartment buildings in Embassy Gardens, a 2,000-home complex in London's Nine Elms neighborhood. It will allow residents to access the opposite side of the building by swimming laps. The pool is 90 feet long and nine feet deep with a water depth of four feet. Ballymore Group is the organization responsible for the development of the complex and designed by Arup Associates with Eckersley O'Callaghan.

The addition of the pool appears to be the result of the recent involvement of EcoWorld, a Malaysian property investment company that now owns 75% of the scheme.

EcoWorld and Ballymore are not alone in targeting the expectations of this new kind of clients being the oligarchs. For example, on the Greenwich Peninsula, where Hong Kong developer Knight Dragon is building a £5bn new quarter with former Habitat design impresario Tom Dixon to decorate some £2.1m penthouses with "high concept interiors"^[?], inside a bulky cluster of angular glass towers by SOM.

Article online:

<https://www.uspa24.com/bericht-4996/flood-of-swimming-pools-for-oligarchs-in-london.html>

Editorial office and responsibility:

V.i.S.d.P. & Sect. 6 MDSiV (German Interstate Media Services Agreement): Ruby BIRD (Journalist/Director/Photographer)

Exemption from liability:

The publisher shall assume no liability for the accuracy or completeness of the published report and is merely providing space for the submission of and access to third-party content. Liability for the content of a report lies solely with the author of such report. Ruby BIRD (Journalist/Director/Photographer)

Editorial program service of General News Agency:

United Press Association, Inc.
3651 Lindell Road, Suite D168
Las Vegas, NV 89103, USA
(702) 943.0321 Local
(702) 943.0233 Facsimile
info@unitedpressassociation.org
info@gna24.com
www.gna24.com